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Wedding Day-Of Tabletop Stationery Challenge

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KEY DATES

- Open Date: **Oct 20, 2026**
- Submission Deadline: **Nov 3, 2026 at 10 am PT**
- Critique Period: **Nov 3, 2026 - Nov 4, 2026 at 10 am PT**
- Expected Voting Period: **Nov 4, 2026 - Nov 18, 2026**
  *All phases end at **10 a.m. PT***

OVERVIEW

In this Challenge, we're looking for day-of wedding stationery pieces in a range of styles and themes. Rather than designing day-of pieces that match a wedding invitation suite, we invite you to take a "day-of-first" mindset and think creatively about designing day-of stationery that couples can fall in love with. Remember that couples think about day-of stationery as part of their wedding decor.

Below is a list of product types we are accepting to this Challenge:

- Place cards
  - We are looking for both place card sets that feature meal choices icons on them (in both foil and non-foil) and non-meal choice designs.
- Menus
  - **NEW!** Folded Menus: These are A7 Menus that have simple copy or illustrations on the front (think "Menu", an illustration, or "Valerie & David, November 2026"), and menu copy on the inside. This mimics a menu you get at a restaurant! Artists should only design the front cover artwork—the interior (the menu itself) is formatted and designed by Minted. Please see the inspo deck included in the challenge kit for examples.
- NEW! Folded Programs

    - These are similar to our cultural programs, with simple copy on the front (think “The Wedding of Valerie & David”, an illustration, or a photo). Artists should only design the front cover artwork—the interior (the ceremony details) is formatted and designed by Minted.

There are two ways to go about submitting designs in this Challenge. If you want to submit a concept for a full suite of items, please use the full suite template. **The full suite template counts as one submission towards the submission limit.** If you want to submit a concept for only one product type, just use the single product template.

If you submit using the single-product template and your design is selected as a winner, we may ask you in your file request to submit additional pieces to build out the day-of suite. We will pay according to the number of final files we request. Please do not submit the same concept across multiple pieces using the single product templates. We may also request matching wedding signs for some winning designs. If your concept for a Tabletop Day-Of product could extend to signs, please note this in your submission comments.

Here’s what we are looking for:

- We will be accepting both foil and non-foil designs to this Challenge.
- **Submission limit:** We are limiting artists to **20 submissions per artist across the Tabletop and Sign Challenges**. Please only submit tabletop submissions to this Challenge and wedding sign submissions to the wedding sign Challenge. **The full suite template and sign suite template (in the wedding sign Challenge) each count as one submission towards the submission limit.**
- K-level Wedding artists in our **CMYK Program** are exempt from this submission limit.

Submission requirements and tips by product type:

Menus: available in 5x7 landscape or portrait, 5x5 square, Long Menu format (4x9), and folded menu format (5x7) menus are typically placed at each guest’s seat and serve to outline the evening’s culinary offerings. Traditional seated dinner menus include starters, main courses, and dessert. For folded menus, artists only design the front cover artwork—the interior (the menu itself) is formatted and designed by Minted.

Place Cards: place cards indicate each guest's assigned seat at the table during a wedding reception.

- You must have 3 text boxes in your design: one for the table number, one for first name, one for last name. **Note: you must include both first and last name, and each name has to be in a separate text box. The name boxes must be stacked vertically (but you can adjust placement and alignment), not arranged side-by-side.**
- If you are submitting a suite of **meal choice place cards**, use the 4-up template to show the front of each version of the place card. Meal choice indicator can be text (“fish”, “chicken”, etc.) or an icon/symbol. Each suite of meal choice place cards should include a design for:
    - Beef
    - Chicken
    - Fish/Seafood
    - Vegetarian/Vegan

Programs: we are only accepting 5x7 folded program submissions. Programs are handed out upon arrival or placed on ceremony seats to guide guests through the service. Artists only design the front cover artwork—the interior (ceremony order of events and wedding party details) is formatted and designed by Minted.

PRIZES

TOP-RATED PRIZES

The Top-Rated pieces, as voted by consumers and artists, will receive the following prizes **plus an ongoing commission of 6% of net sales of the products sold**:

FIRST PRIZE: **$1,000**
SECOND PRIZE: **$750**
THIRD PRIZE: **$500**

NEW! FOREFRONT PRIZES

Introducing Forefront Prizes, a new category built to celebrate a wide range of standout styles. Forefront Prizes are essentially the "Best of the Editors' Picks." This prize highlights designs that bring something fresh and differentiated to our assortment, selected using voting *as well as other signals*. Forefront Prizes, will receive the following prizes **plus an ongoing commission of 6% of net sales of the products sold**:

FIRST FOREFRONT PRIZE: **$800**
SECOND FOREFRONT PRIZE: **$600**
THIRD FOREFRONT PRIZE: **$400**

EDITORS' PICKS AWARDS

Minted will select additional designs for sale as Editors' Picks, with artists of selected designs receiving a base **$110** in prizes, plus **$35** in prizes for each additional piece from the suite being requested, **plus ongoing commission of 6% of net sales of the products sold**. See our "File Submission and Payment Information for Winning Designs" section below for more information.

NEW! COMMUNITY PRIZES

Among the Top-Rated pieces and Editors' Picks, Minted's Editorial Council will also award Community Prizes* to individual pieces.

1. **Artists' Pick Award:** For the design that earns the highest ratings from the artist community itself. *Please note: Top Rated overall designs are not eligible for Special Prizes. Therefore if the Artists' Pick design is the same as an overall Top Rated winner, the next highest-rated design will win this special prize*. **$500**

2. **First-Time Winner Award:** For the best design from a designer winning for the first time: **$200**

SPECIAL PRIZES

Among the Top-Rated pieces and Editors' Picks, Minted's Editorial Council will also award Special Prizes* to individual pieces.

1. **Folded Menu Award:** For the best folded menu design that charms guests with delightful dining moments. Think of what the menu would look like at a super cool new restaurant in New York: cocktail illustrations, hand-drawn tablescapes and elevated doodles, or unexpected modern compositions. **$500**

2. **Folded Program Award:** For the best folded program cover that sets an elevated ceremony tone. Think tailored borders, florals, and sophisticated illustrations—celebrating formal tradition reimagined with a fresh, styled touch. **$500**

3. **Best FOIL Icon Meal Choice Place Card Suite Award:** Place card suite must include one option for each entree choice: beef, chicken, fish/seafood, vegetarian/vegan, with the meal icon in foil: **$400**

4. **Best Meal Choice Icon Place Card Suite Award:** Place card suite must include one option for each entree choice: beef, chicken, fish/seafood, vegetarian/vegan, with the a meal icon: **$400**

5. **Little Flourish Place Card:** For the best place card design that sparks joy through tiny, unexpected moments. Think decorative framing, subtle corner details, or a small floral illustration. **$400**

6. **Whimsy Menu Award:** For the best design that omits a playful, whimsical tone. This can be through playful illustrations that feel editorial (think New Yorker Covers), or very fluid & colorful font choices.: **$400**

7. **Religious Program Award:** For the best folded program with a religious motif, specifically christian icons such as a cross. **$350**

8. **Preppy Award:** For the best day-of design featuring preppy color palettes and patterns, watercolor florals & crests, and tailored hand-drawn styles **$350**

9. **Pattern Award:** For the best design with original patterns. We'd love to see blockprint floral, unique chinoiserie & toile, textile inspired patterns, and any other trending patterns you're seeing: **$350**

10. **Die-Cut Menu Award:** For the best menu designed for one of our NEW Shapes: Classic Oval, Marquee, Mini Scallop, Ornate Notch, or Rickrack: **$250**

*Special Prizes will be awarded at Minted's sole discretion. If for any reason, Minted cannot fulfill the described non-monetary Special Prize commitment, we will award you with a prize of equal or greater value. If you live outside of the United States, we will award you with the monetary equivalent of the non-monetary prize.

PARTICIPATION GUIDELINES

When you submit to a Minted Challenge, we ask that you adhere to our policies and community standards. Below, we've listed the key requirements you should meet.

- All submissions to Minted Challenges **must be your own original work**. We take design originality and integrity very seriously at Minted. Any work you submit should be 100% of your own creation. Copying or tracing a design or artwork in full or in part is not permitted and could result in a suspension or permanent ban from Minted activity. **Please see these FAQs** for more information on design integrity and how to ensure your work is truly original
- **AI-Generated Art:** Per our Terms & Conditions, Generative AI tools are only allowed for editing and file production workflows. Artists are responsible for ensuring they understand **Minted's AI policy** and that their work meets these requirements. See our **full AI Policy and FAQs** as well as our Terms & Conditions for more information.
- Work cannot currently be for sale elsewhere and, once submitted, **cannot be used anywhere else for 90 days after the submission deadline**
- Don't submit repurposes of your designs already for sale on Minted to this Challenge (Not sure if your design is a repurpose? **Find out here**)
- You may submit multiple artworks; however, do not submit multiple pieces with different colorways or minor tweaks. **Learn about iterations here**
- During the **Critique Period**, you may edit and refine your submission; however, don't upload completely new designs to replace **'placeholder'** submissions or your entry will be disqualified

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SUBMISSION GUIDELINES

When creating your submission, we ask that you meet a few creative requirements. These requirements are meant to ensure our products can be produced at the level of quality Minted is known for and that customers can easily tailor designs to their needs. Below, we cover the format your design should be in and how you may use stock art, elements, and fonts.

FORMAT

- We're looking for non-foil-pressed and foil-pressed designs without photos
- Please refer to the Product Type and Size table above for orientations and sizes of each product we are sourcing
- **Please only submit a design for the front of your card in one colorway.** If your design wins, we will provide exact details of what files we are requesting in your File Request email
- The following die-cut shapes are allowed for Menus:
    - A7 non-foil flat: Classic Frame, Rounded Corners, Waved Frame, Ornate Notch, Classic Oval, Marquee, Rickrack, Mini Scallop, Arch, Curved Edge
    - A7 foil flat: Classic Frame, Rounded Corners, Waved Frame, Marquee, Mini Scallop, Arch, Curved Edge
    - Square foil & non-foil: Rounded Corners
    - Folded Menus (foil & non-foil): no shapes allowed

FOIL-PRESSED ELEMENTS

- Please refer to the Product Type and Size table above to see which products can be foil-pressed
- Only non-customizable text and elements can be foil-pressed
- Our foil colors include:
    - **Foil Colors**: Gold, Rose Gold, Silver, Glittery Gold, Bronze, Ice Blue, Black
    - See examples of each foil color here
- ***Please review these requirements for using Minted Foil colors**
- Optimize your design submission for the unique process of foiling, using Minted's insider tips

CUSTOMIZABLE ELEMENTS

- Don't apply textures, patterns, glyphs, warped effects or flourishes on any text a customer should be able to customize on their own
- Keep each word one color (i.e. do not use alternating colors for letters within one word) if it will be customizable by a customer on their own

FONTS

- We encourage artists to use new and interesting fonts in their submissions! We look to artists to find trends and use the font that feels right for their design. There are some considerations to keep in mind when choosing fonts:
- Minted licenses all the fonts that we use for print and online. We are not able to distribute fonts, so each artist must purchase their own. Our Minted Font List tells you which typefaces we currently have this licensing for.
- There are some fonts we already know we are not able to license. **Please do not submit designs that use fonts that are on our Cannot License list**. If your design does use one of these fonts and is selected, you are required to replace it with a Minted font before submitting your final files.
- Please note that free font sites usually do not offer the kind of licensing Minted needs, unless they specifically call out a SIL or open source license.

STOCK ART

- We encourage you to use your own original artwork in your submissions. However, you may use stock art in a transformative way that reimagines the elements. They must be royalty-free with a usable license, without payment of any royalty by Minted or any other limitations

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FILE SUBMISSION AND PAYMENT INFORMATION FOR WINNING DESIGNS

If your design is selected as a winner in this Challenge, you'll be asked to provide certain files in order to receive prize payment. So you know what to expect, we've listed the technical requirements of final files for winning designs and detailed our flexible prize payment structure below. When you submit to a Minted Challenge, we ask that you adhere to our policies and community standards.

Winners will receive a file request to submit via Dropbox or our internal file upload system. Final artwork must meet the following criteria.

- Must be in Adobe Illustrator® format
- Be in CMYK mode (no RGB colors)

- Have all typesetting editable in Illustrator®

Please avoid using any special characters in your design names, descriptions, and tags to prevent potential technical bugs with your file request.

Note: Top-Rated winners will receive the listed Top-Rated cash prize amount for submitting the "Required" files outlined in their file request email.

Final artwork submitted must match the low-res submission image as voted on by the public, except for changes specifically requested by Minted during the file request process. **Files that deviate from the winning submission will not be accepted; if not corrected, they will be removed from the winners list and will not be launched.** Exceptions may be made, in Minted's sole discretion, for good faith attempts to recreate the winning submission as exactly as possible, e.g. in case of file corruption.

Please understand that our crowdsourcing process works for a reason: it collects accurate feedback from consumers regarding exactly what they want to buy. By changing your design after it has been positively rated by customers, you (and we) risk undoing the magic that makes the design a bestseller.

We require 3 colorways for Wedding Files

Required Files: Main Design (Menu, Program, or Place Card)	(3 colorways) Front (3 colorways) Single pattern (backers) **6 Total Required Items**
Optional Files *$0 payment*	(up to 5) Additional colorways (8 total)
Editors' Pick Prize for Completing Only the Required Files + Optional	**$145** **For 6 Files (Required) + 5 Files (Optional)**

Additional Files: We will be requesting additional files from a subset of submissions *Matching Place Card: $35* *Matching Menu: $35* *Matching Program: $35*	(3 colorways) Additional Front Designs

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CREATING AND SUBMITTING YOUR DESIGN

1. **CREATE HIGH-RES ARTWORK**

   Create your design in Adobe Illustrator using the templates and textures in the Challenge Kit. Learn more about how to create your submission. Only submit a design for the front of your card in one colorway

Pro Tip: Focus on quality over quantity. One great way to curate your submissions is to ask for feedback from your peers

2. **CREATE A LOW-RES SUBMISSION**
   Save a smaller version of your design for viewing in the Challenge gallery — under 600 kb and sized at exactly 1100 pixels on the longest side (Not sure how? See instructions here)
   Note: If submitting a JPEG, it must be in RGB color mode

3. **READ AND ACCEPT TERM AND CONDITIONS**
   While submitting, you will be asked to thoroughly read and agree to the Minted Terms and Conditions for Design Submissions, which are included at the end of this document
   Note: Terms and Conditions are updated each Challenge

4. **SUBMIT YOUR DESIGNS**
   Submit your design at www.minted.com/contest. You will be asked to log in or create a Minted artist account, fill in the form, and upload your submission. Be sure to choose a unique title for your artwork, using letters and numbers only. On the submission page, check each box that applies to your design. Learn more about what these checkboxes mean
   Troubleshooting Tip! When submitting your creative URL, be sure to only use letters (no numbers or special characters) and to only enter the end of your desired address (e.g. enter “mintedartist” for a final URL of “www.minted.com/creative/mintedartist”

5. **CONNECT WITH THE COMMUNITY**
   Minted fosters a supportive community of artists to help you learn, grow professionally, and build relationships with like-minded creatives. We recommend you reach out to artists through the Minted Artist Community Slack and attend Minted artist meetups

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WHAT HAPPENS NEXT?

- Once submitted, you can edit or remove your design before the submission deadline. At that point, the Critique Period begins, during which you can give and receive feedback with fellow Minted artists and continue to edit your work. (Quickfire Challenges may or may not include a Critique Period). The Critique Period is immediately followed by the Voting Period
- We analyze voting results to determine the Top-Rated winners. Additionally, Minted's Editorial Council reviews all submissions and voting data and considers further factors such as diversity of style, risk-taking, and gaps in the current assortment to help select Editors’ Picks. We share anticipated winner announcement timelines on our Weekly Updates page. Winners are announced via email and on our winners page

TERMS AND CONDITIONS

Introduction and Limitations on Submissions

You affirm that you are over 18 years of age, are fully able and competent to enter into the terms, conditions, obligations, affirmations, representations, and warranties set forth in these Terms and Conditions, and to abide by and comply with these Terms and Conditions.

By submitting your Work (as defined in "Exclusive License for Winning Designs") to Minted and checking the box provided in the relevant challenge brief, you agree to the following terms and conditions:

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- Generate an entire photo or work of art for submission
- Generate a complete stationery design
- Generate an icon or an illustration within a broader design, composition, or pattern
- Generate an entire pattern with AI-generated elements, such as for the back of a card

In the interest of using this technology to support creative human work, approved generative AI tools **may** be used to:

- Ideate and brainstorm
- Create an art statement or generate design tags

- Create alternate colorways
- Retouch photos or works of art
- Extend the edges of photos or fine art images
- Extend or retouch Minted photo kit photos
- Turn a non-AI-generated element into a repeating pattern

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Your Works, including Works that were previously self-launched via your Store, may be selected by Minted at any time after the Trial Period for a Prize or for inclusion in one or more of Minted's wholesale partner collections, in each case in exchange for the consideration offered by Minted. Minted will notify you of its selection and you may accept or reject the Prize or other consideration. If your Work is selected for a Prize or inclusion in our wholesale partner collection and you accept, we will pay you the offered Prize or other consideration as a lump sum cash amount, which will be treated as a Prize hereunder, plus any applicable Sales Commission as set forth herein.

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To the extent that you accept the Prize or other consideration for any Work selected after the Trial Period, including for a wholesale partner collection, these Terms and Conditions will be applicable to your Work, including (i) if you are selected for a Prize, the Prizes and Sales Commissions set forth in the applicable challenge brief or Minted's communication to you, or (ii) if you are selected for a wholesale partner collection, the consideration offered by Minted, which will be treated hereunder as a Prize and shall include your grant of an exclusive license to Minted as provided herein.

General

Submission of the Work and checking the box acknowledging that you have read and agree to these Terms and Conditions and the applicable challenge brief constitutes your acceptance of these Terms and Conditions, the applicable challenge brief and Minted's general Terms and Conditions, and creates a binding contract governed by under California law, without regard to conflict of law principles. You may not assign or otherwise transfer any right or obligation herein without the prior written consent of Minted, which may be withheld in Minted's sole discretion. Minted may assign or otherwise transfer any right or obligation herein without your consent.

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CLASS ACTION WAIVER: ANY ARBITRATION WILL TAKE PLACE ON AN INDIVIDUAL BASIS. Each party hereby waives the right to have any Dispute brought, heard, administered, resolved, or arbitrated as a class action, or on any class, collective, representative or mass basis.

Injunctive Relief. Notwithstanding anything to the contrary in these Terms and Conditions, nothing will prevent either party from seeking preliminary injunctive relief, or interim or conservatory measures in a court of competent jurisdiction to prevent the infringement or other misuse of intellectual property rights.

ONGOING SALES COMMISSIONS:

Product	Sales Commission
Printed and “Print-It-Yourself” stationery products and fabric products incorporating the Work	6%
Art prints incorporating the Work	10%
All other products incorporating the Work	As determined by Minted upon Minted’s launch of each such product; Minted will notify you of the applicable Sales Commission for each such product